



Press Release

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FOR IMMEDIATE RELEASE

Bluetooth Creative Group's Evolutionary Growth Prompts Move to Larger Office Space

October, 2008 — (ROCKVILLE CENTRE, NY) — To accommodate its increased staff due a recent series of acquisitions, and to better serve its expanding client list, Bluetooth Creative Group has taken a larger office in its current building at 100 Merrick Road in Rockville Centre.

"Relocating within our existing location enables us to make a swift, smooth transition without affecting service to our clients," says Bluetooth Creative Group President Steven Ehrlich. "Our business is growing, our staff is growing. But we didn't want to leave the location our many Long Island clients have come to associate us with since we first moved here in 1999. We're right near the LIRR, so New York City clients are just a half hour away. It made more sense to stay put and expand, rather than move. And with the larger space, we are able to update our systems and technology to better serve every one of our clients with cutting edge advertising and marketing."

Since 1972, the premier Long Island advertising agency Bluetooth Creative Group (formerly Ehrlich Advertising) has been helping local companies, tri-state area businesses and regional/national brands reach their marketing goals faster and more cost efficiently, with greater loyalty. Bluetooth Creative Group promises *evolved thinking* every day by capturing opportunities missed by less advanced agencies; then power-leveraging them with fully muscled strategies and turn-on-a-dime executions. The agency's professionals are experts at creating a competitive edge for its clients that translates to a higher client ROI — and a winning bottom line. Located in Rockville Centre, Bluetooth Creative Group is a proud member of the American Association of Advertising Agencies.

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